

Apply now!

Social media marketing intern or working student - Full-time or part-time

We are a Berlin-based start-up active in energy storage systems and electric mobility.

Swobbee GmbH
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www.swobbee.com



Swobbee builds and operates a network of battery swapping stations with the goal to power different forms of electric mobility. We offer a universally compatible charging solution and standardized battery solutions for various light electric vehicles.

This innovative infrastructure is set up in the public space to push forward the energy and mobility transition and ease the traffic pressure in urban areas in Europe and the rest of the world.

We offer:

- + Excellent working environment, flexible working hours, possibility to regularly work from the home office
- + Challenging and diverse projects with room to shape processes yourself
- + Short decision-making processes and proximity to the senior management and other teams
- + A company culture that values passion and proactivity
- + German and English courses
- + Regular team events and offsites
- + The chance to be part of an exciting growth journey with us
- + Competitive compensation
- + Pets are always welcome
- + Free drinks and fresh fruit every day
- + Diverse team of ~50 mobility enthusiasts

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That's you:

- + Currently completing your Bachelor's or Master's degree
- + Initial years of experience in social media marketing
- + Excellent command of the English language, some knowledge of German is a big plus, other languages are great, too
- + Strong organizational and communication skills
- + Proficiency in social media, such as LinkedIn, Instagram, TikTok and Facebook
- + You are a teamplayer, an organizational talent, and a creative mind who enjoys creating playful stories that engage audiences

Your main tasks:

- Assist with the design and execution of social media campaigns
- Create weekly and monthly editorial newsletters to promote company brands on various social media websites
- Create and distribute content such as blogs, infographics, videos and press releases on social media and traditional news outlets
- Track social media engagement to identify high-performing ideas and campaigns for scalability
- Support marketing team at live and online event
- Perform social media marketing research
- Assist on influencer campaign strategy
- Respond to comments and DMs on social media platforms
- Brainstorm and research ideas for original content
- Create compelling graphics to share across social channels
- Write social media captions that speak to the company's target audience
- Help create and edit short-form videos
- Develop new strategies for increasing engagement
- Assist with photo/video content shoots
- Ensure brand message is consistent



If you do not tick all boxes but do believe that you are the right candidate for the job, please do send in your application. We would love to get to know you and find out if we are the right match for each other!

Please send your application including your cover letter and resume to:

Dyana Schmidt

bewerbung@swobbee.com